

THE CENTER FOR FORENSIC ECONOMIC STUDIES

Research
Analysis
Litigation Support

20 Brace Road, Suite 425 Cherry Hill, NJ 08034



Education

Duke University, Bachelor of Science in Economics, 2003



Brian Conley is a Senior Economist at the Center for Forensic Economic Studies. Since 2003, he has analyzed economic damages in personal injury, wrongful death, employment discrimination, and commercial damages matters. He works with Center clients on issues related to damages analysis, discovery, deposition strategy, and cross examination strategy.

Mr. Conley has served as an expert witness at mock trials at Temple University's Beasley School of Law and LLM Trial Advocacy Program, Villanova University's Widger School of Law, and various law firms in the greater Philadelphia area. He also serves as a guest lecturer on various damages topics at Temple University's Beasley School of Law and Drexel University's Kline School of Law. He frequently attends attorney education seminars on the Center's behalf.

Mr. Conley received his Bachelor's Degree in Economics from Duke University.

Professional Background

Senior Economist, The Center for Forensic Economic Studies, Philadelphia, Pennsylvania, focusing on the analysis of economic damages in personal injury, wrongful death, employment discrimination, and commercial matters, May 2006 to present.

Analyst, The Center for Forensic Economic Studies, Philadelphia, Pennsylvania, October 2003 to May 2006.

Awards and Honors

• Dean's List, Duke University



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Selected Engagements

Commercial Disputes

- Performed valuation of partner interests in an organic herb and produce company.
- Performed valuation of partner interests in a small printing company.
- Evaluated economic loss to a construction company resulting from alleged breach of contract.
- Evaluated economic loss to a burgeoning alcoholic beverage producer resulting from alleged disruption to supply chain.
- Evaluated economic loss to delivery and logistics company resulting from business interruption due to a roof collapse.
- Evaluated economic loss to a housing developer due to alleged breach of non-solicitation/non-competition covenants.
- Evaluated economic loss involving many other types of businesses, including:
 - Automotive repair centers
 - · Financial services
 - Home health services
 - Medical practices
 - · Parking garages
 - Transcription services
 - Restaurants

Employment Matters

Evaluated economic losses to highly-compensated executives in pharmaceutical, logistics, and financial industries.

Calculated lost back and front pay in employment claims involving salary, bonus payments, employee stock options, restricted stock units, defined benefit pensions, defined contribution pensions, performance based profit-sharing and equity plans, insurance benefits, and other types of compensation. Evaluated mitigation efforts and labor market trends with respect to job openings.

Economic-damages analysis in claims brought under the Age Discrimination in Employment Act, Title VII of the Civil Rights Act of 1964, the Americans with Disabilities Act and other civil rights laws.

Personal Injury and Wrongful Death Matters

Calculated economic loss to individuals in a variety of occupations, including:

- · Business and financial professionals
- Construction workers
- Doctors, nurses, dentists, other medical professionals
- Homemakers
- Information technologists
- Lawyers
- Mechanics
- Minor children (projected lost future earnings)
- Pilots

- Police officers
- Professional Athletes
- Railroad Workers
- Retirees
- Sales representatives
- Teachers
- Trade and Labor union members (including carpenters, electricians, ironworkers, laborers, painters, steamfitters, truck drivers)



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Faculty/Lectures

- Temple University Beasley School of Law Guest Lecturer, 2004 to present
- Temple University Beasley School of Law LLM in Trial Advocacy program, 2007 to present
- Saiber Deposition Training Program, 2012
- Cozen O'Connor Trial Academy, 2009, 2011, 2013, 2015, 2017
- Ballard Spahr Deposition Training Program, 2011
- Marshall Dennehey Trial Advocacy Workshop, 2013
- Margolis Edelstein Trial Advocacy Workshop, 2014
- Defense Research Institute Professional Liability Seminar Affordable Care Act Workshop, 2014
- Sidney Reitman Inn of Court Labor and Employment Law Workshop, 2016
- Drexel University Kline School of Law Guest Lecturer, 2016 to present
- Claims and Litigation Management Alliance Annual Conference Round Table, 2018
- Claims and Litigation Management Alliance Damages Assessment Workshop, 2018

Contact Information

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