



James Markham, PhD, JD, CPCU
Senior Economist

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Education

University of Delaware, January 2009, Ph.D., Economics (field of concentration: finance). Dissertation: “CEO Entrenchment Versus Boards of Directors: Performance is Not All that Matters” (won 2009 Sally Latham Outstanding Dissertation Award for best dissertation in the Economics Department).

American Institute for CPCU/ Insurance Institute of America Associate in Claims (AIC) 1985; Associate in Insurance Accounting and Finance (AIAF) 1988; Chartered Property Casualty Underwriter (CPCU) 1987

Temple University, 1985 MSBA – joint MBA and MS in Finance

Villanova University School of Law, 1979, JD – (admitted to the Pennsylvania bar – 1979)

Brandeis University, 1976 BA – Economics

James Markham is a Senior Economist at the Center for Forensic Economic Studies. He concentrates on the analysis of issues arising in labor and employment litigation, commercial matters, personal-injury and wrongful-death claims and insurance coverage and claims matters.

Prior to joining the Center, he served as Senior Vice President and head of the curriculum department at the American Institute for CPCU (Chartered Property and Casualty Underwriter), where he developed many of the Institute’s academic courses and programs. He has also worked as a liability claims examiner and has practiced law.

He is the author and editor of numerous texts on insurance topics. These texts include Property Loss Adjusting (Insurance Institute of America, first edition, 1990, and second edition, 1995), Medical Aspects of Claims (Insurance Institute of America, 1991), Principles of Workers Compensation Claims (Insurance Institute of America, 1992) and The Claims Environment (with Kevin M. Quinley and Layne S. Thompson, Insurance Institute of America, 1993).

Professional Background

- The Center for Forensic Economic Studies – 2010-present
 - Senior Economist
- American Institute for CPCU/Insurance Institute of America - 1988-2003
- Senior V.P. and head of Institute’s Curriculum Department - responsible for design and content of Institute’s academic courses and programs; member of Institute’s Executive Council – 1997-2003; Vice President, and head of Personnel and Training Department – 1994-1997; Program Director – 1988-2003
- Property-casualty insurance industry: liability claims examiner – 1982-1987
- Private practice of law – 1979-1982



Academic Experience - Teaching

- Wilmington University
Principles of Finance for Doctorate in Business Administration Program, 2010
- University of Delaware
Microeconomics, 2009
Macroeconomics, 2006-2008
- Insurance Society of Philadelphia
Underwriting and Risk Management – 2003-2004
Economics - late 1980s to mid 1990s
- Temple University
Risk management and Insurance - 2003-2004

Speaking/ Lectures

- Lecturer, “Preparing and Examining the Economic Expert,” Rutgers Institute For Professional Education, Newark, New Jersey, June 2012.
- Speaker, “Evidence and Expert Testimony Best Practices,” National Business Institute, Philadelphia, March 2012.
- Guest Lecturer, Drexel University’s Earle Mack School of Law Trial Advocacy Program, March 2012
- Speaker, “Damages Issues in Employment Litigation,” Bryan Cave, Washington, DC, November 2011.

Testimony

- Delaware
- District of Columbia
- Maryland
- Massachusetts
- New Hampshire
- New Jersey
- New York
- Pennsylvania



Publications

Coordinating author and editor of the following textbooks:

- Markham, James J., Kevin M. Quinley, and Layne S. Thompson, 1993, *The Claims Environment*, Insurance Institute of America, Malvern, PA
- Markham, James J., 1992, *Principles of Workers Compensation Claims*, Insurance Institute of America, Malvern, PA
- Markham, James J., 1991, *Medical Aspects of Claims*, Insurance Institute of America, Malvern, PA
- Markham, James J., 1990 (1st ed) and 1995 (2d ed.), *Property Loss Adjusting*, Insurance Institute of America, Malvern, PA

Contributing author to the following textbooks:

- Kostyuk, Alexander N., Udo C. Braendle, and Rodolfo Aprea, 2007, *Corporate Governance*, Virtus Interpress, Sumy, Ukraine
- Myhr, Ann E., and James J. Markham, 2004, *Insurance Operations, Regulation, and Statutory Accounting*. American Institute for CPCU, Malvern, PA
- Popow, Donna, 2003 (3rd ed.), *Property Loss Adjusting*, Insurance Institute of America, Malvern, PA
- Hoopes, Doris, 2000 (2d ed.), *The Claims Environment*, Insurance Institute of America, Malvern, PA
- Jones, James R., 1998 (2d ed.), *Principles of Workers Compensation Claims*, Insurance Institute of America, Malvern, PA
- Webb, Bernard L., Connor M. Harrison, and James J. Markham, 1992 (1st ed.) and 1997 (2d ed.) *Insurance Operations*, American Institute for CPCU, Malvern, PA
- Course designer and author of workbook for:
 - CPCU 6 (530) – *The Legal Environment* (based on Mallor, Jane P. et al, 2001, *Business Law and the Regulatory Environment*, 11th ed., McGraw-Hill Irwin, New York, NY)
 - CPCU 560 – *Financial Services Institutions* (based on Saunders, Anthony, and Marcia Milton Cornett, 2001, *Financial Markets and Institutions*, McGraw-Hill, New York, NY)
- Supervising technical editor on all American Institute for CPCU / Insurance Institute of America textbooks published 1997-2004

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